



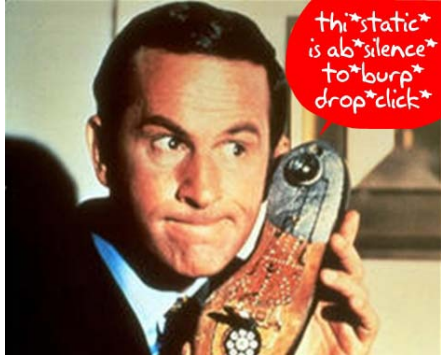
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Part 1 - Your Weak Connection

Have you ever had an extremely important call come through on your cell phone, only to have it drop over and over again?

It's infuriating.

A weak connection in business is far worse.

Connecting with likeminded business people will make you a lot more money.

Yet, most are happy to continue down the path they're used to being on.

Alone.

No help.

Frustrated.

One friend, in one sentence, pushed me back on the right path and made me six figures last year. (Thanks Harris!)

What does relationships have to do with traffic?

Everything.

Read on.



Once upon a time lived a successful business man that we'll call "Brady". Brady has a website that sells Men's Suits and miscellaneous other accessories. His site has been there for over 5 years and ranks very well for numerous menswear related terms in Google.

Yet, Brady is barely making enough money to cover his basic bills. He's completely run through the \$10,000 he sets aside for potential business emergencies. While his website gets nearly 1,000 visits per day, he still has days where he doesn't sell a single item.

Brady's website is old. He had someone build him a new site, but took it down after it didn't produce any income in 3 days. His site is fairly easy to navigate, yet it seems his customers aren't finding what they're looking for.

Brady is a veteran of the menswear industry, with his family having a presence in it for over 35 years. Most of those 35 years were spent running a prominent menswear retail location in downtown Chicago. That store is open and run by his brother. They had initially planned to work together as far as the internet is concerned, but his brother decided to put up his own site and compete with him directly.



Brady has some connections in his industry, mostly to product suppliers from his family connections. He's never asked them for advice on his website. When he asks them if they have any products he could add to his site, they say "No" because he doesn't have a retail presence.

While trying to figure out things he can do to help his website perform better, Brady contacted his son, who also has an internet business. He got advice from him that suggested he do a video teaching how to measure yourself for a suit. He was told how his website needs to be updated. His son advised him to stop focusing on features and discuss the benefits of working with Brady's company.

He ignored it all.

Brady operates his business from home, as he has heart problems and couldn't work a 40 hour week on his feet. He is mostly secluded and doesn't get out much. He has no connections on the web.



Hi there! My name is Ross Goldberg and "Brady" is my father (no that isn't his real name). My Dad is suffering from something we'll call "Seclusion Syndrome" and I'm betting that many of you are as well. While he outsources his SEO (search engine optimization) and has a webmaster, he otherwise has no help.

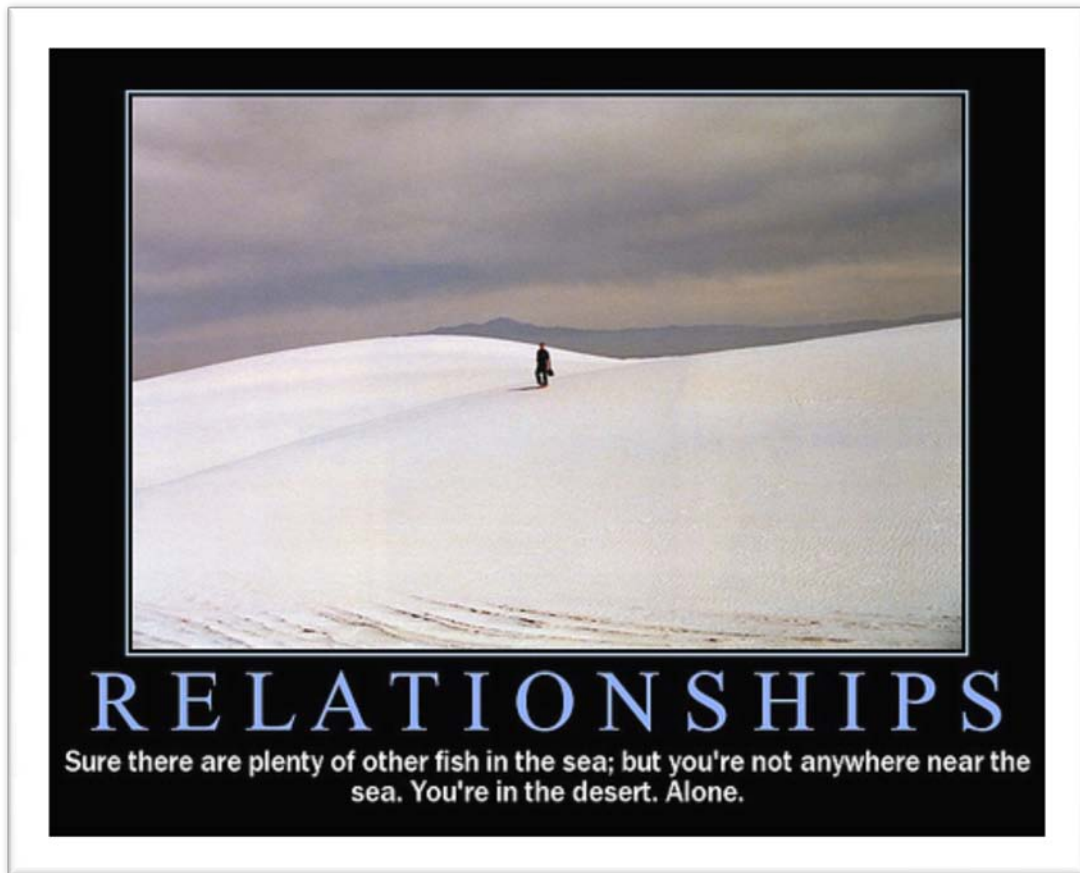
Before we go into how to avoid Seclusion Syndrome, let me tell you a few things about myself to set the stage for this report.

I'm a retired gang leader and a disabled veteran (what a combo, right?). I started my business online nearly 4 years ago and immediately went into a coma from vaccinations during my military service. I woke from the coma in 10 days and spent just over a month in the hospital. I went home with severe nerve damage and spent a few months in a wheelchair. I'm now able to walk, but still have fairly major nerve damage that effects me from my chest down.

While being sick wasn't cool, I came home from the hospital to over \$1,000 in profit. This doubled our then monthly income and had me very excited for the earning potential of my online business.

Over the next (almost) 4 years, I developed a serious passion for reaching more customers online. I've spent thousands of hours discovering the inner workings of internet traffic, from SEO, to social media, to paid traffic, and everything in between.

I'm going to show you the piece that nearly everyone is missing in this report.



Ever feel like you're in the same situation as the person in the picture above?

Many of us feel that way. Running an online business gives us the power to work from home and live very differently than someone who has a J.O.B. We run our own schedules and don't have to ever leave home if we don't want to.

While it's great to work at home in your pajamas, it puts you in a position to feel secluded.

"Seclusion Syndrome" is where you get so comfortable with being alone that you forget the power you gain when you have connections to leverage.

You spend far too much time learning things you should be paying others to do.

You feel as if you have to do everything yourself.

You may have an affiliate program, yet you have no idea how to get new affiliates promoting your products.

You spend hours every day on social networks and can't figure out how to get the people you want to work with to notice you.

You waste money on a new EBook every few days, yet most of them go unopened and if you do open them, you never apply anything. If you do apply something, it doesn't work anyways.

You're nearing desperation, as your product sales are stagnant and your income isn't dependable.

You're a member of numerous web communities, but never feel like part of the community.

The time has come to break these cycles.

To change this, you have to stop doing what you're used to doing. The time has come to build some real relationships. The ones you can turn into friendships.

Once they turn into friendships, they can turn into **\$\$\$\$**.

So, how do you find people you can become friendly with?



You should already have people you can target as potential friends.

Find people that have common interests with you and offer to help them. Watch for others that have problems that you can solve, as we all have things that we're good at.

If you're a member on MySpace or Facebook, watch your update stream for people that are frustrated over something and offer to help them out.

Forums are a great place to meet others, go back through your old posts and look for people that have responded to things you've said. Bring up what you talked about with them and continue the conversation.

Seriously, find some people that you can help out and build a relationship based on that.

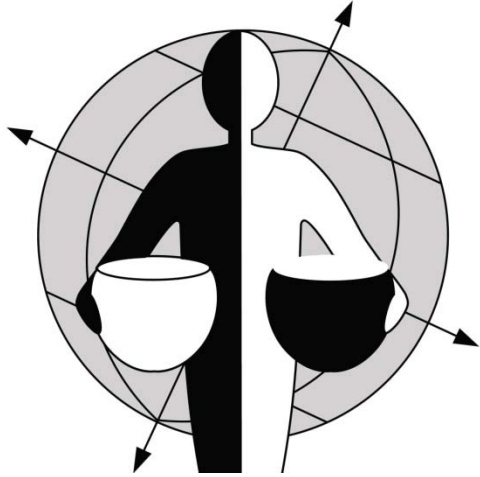
Don't offer your assistance with any plans of getting anything out of it for yourself. If you have a motive, it will be obvious and make them less interested in you.

While discussing whatever problems people are facing, talk to them about their interests. The key is to listen and respond based on what they say. Be sure to use their name often, it makes people feel good.

Your targets should be above your status in your niche. If you've been around and are known, go for someone that is better known than you.

Before you ever contact someone, spend five minutes learning about them. Do they have a family? Do they post pictures of their kids? What are their interests.

Focus on your common ground with them and have a genuine interest in getting to know who they are.



Once the friendship is created, how do you turn it into traffic?

Affiliate relationships are the easiest way to do this, but what if you don't have one?

In the adult industry, there is a common trend called "**Trading Traffic**".

It's based on the idea of referring people back and forth between websites that are based upon common interests.

This can be seen in a "Blogroll" on any standard blog. They link to other blogs, so their readers can find more information on their specific topic based upon the recommendation of the blog they're reading.

Even better, let your customers know about a site that sells similar products to yours after the sale. You already have their information and will be able to follow up with them, so why not do something nice for your friends?

Building An Affiliate Army

Obviously, having an affiliate program makes this even better, because you can make real income from your relationships and so can your friends.

Have you ever gotten a spammy email from someone requesting a link exchange, for you to promote their product, or trying to get your product for free before they promote your stuff?

I normally delete them and assume you do, too.

We all have information bombarding us from every imaginable angle.

It's so easy to break through it when you have a relationship with someone.

All you have to do is ask for help.

When a friend asks me to promote their product, it's standard for me to say Yes.

When I ask for their help, it's also standard for them to say Yes.

Help is the key word here.

When a friend asks for help, I'm far more willing to provide it than someone that finds my contact information on a sales page or a contact form.

Once you develop that relationship, help is a phone call away. As for their help and be sure they know that when they need your help, you'll be there to provide it.

Once you have affiliates, you have to provide the tools they need to succeed.

A great affiliate page will have emails, graphics, ads, keywords, tell-a-friend scripts, "tweet this" links, and any other tool imaginable.

Be sure to go the extra mile with this. With a recent product launch, I put together a simple case study video and offered to create a page for each affiliate with their affiliate link below the video. The page is hosted on my main site.

Conversion was twice as high with those that used the video.

It's the simple things that count and this only took me a few minutes to implement for them. **It also made both of us more money.**

Part 2 - The Statistics Show...

How often do you check your stats?

They can be the key to finding buried traffic gold with your websites.

You may be ranking on page 2 for a term that is driving most of your traffic. If that's the case, you need to focus on that term and get to page 1!

However, many people are only focused on the numbers.

The amount of visitors.

The Statistics.

You may be receiving a thousand visitors per day, which is outstanding.

What happens when a visitor gets lost in the shuffle?

Caught in a nightmare of your doing?

It happens all the time and you probably aren't even aware of what you might be causing your potential customers.

Let's consider the case of one single visitor.

Rochelle is looking for a simple Photoshop training program, as she has most graphics outsourced, she still wants to be able to do basic stuff for herself if she has to.

Rochelle finds a website and it has great sales copy. She accidentally moves her mouse above the top of the website into the upper region of her browser and immediately a fake girl pops up and starts typing offering her a discount.

She was probably going to buy the program anyways, so she takes the discount and purchases the training product. It promises a simple EBook and some training videos.

Next Rochelle is taken to a page offering more extensive training, which she really doesn't need, or want. She attempts to find a link to go to download what she bought and can't find one. She's smart, so she scrolls all the way to the bottom of the page, assuming there would be a link there, but there isn't one.

She takes 20 minutes to read every word on this page that offers a product she doesn't want and finally finds a tiny, 8 point font link that leads her to her product.

Except, it takes her to another offer instead.

She knows what to look for, so this time finding the "No Thanks" link only takes 5 minutes.

This time she's taken to the download page.

It's unclear where her product is, as the page is COVERED in ads for other somewhat related products.

All Rochelle wants is to get what she paid for.

Rochelle finally finds her EBook and looks it over. The product covers a few basics, but the videos she was promised are nowhere to be found and they were actually the reason she bought the product. The book is OK and she learned one or two things, but it didn't cover what was promised in the sales copy for the book.

Rochelle finds a link to customer support in her Paypal receipt and sends them an email requesting the videos she was promised.

She got an immediate auto response that told her to go to a support desk, where she could expect a response within 1 to 3 business days. While she wanted to go over what she purchased right away, Rochelle understands the nature of business and decided that a day or two is reasonable.

9 days later, Rochelle received a response to her support ticket. The response was short and rude. It insinuated that Rochelle was stupid for not realizing that the link to the videos were on the download page (the one that was covered in ads).

Rochelle then found the email with her download link and clicked it only to find that her link had expired.

She submitted another support ticket politely asking for a new link.

8 days later, she was given a link and viewed her videos.

The videos were each a recommendation for another product that would tell her exactly how to do what was promised on the sales page.

Fed up and angry, Rochelle requested a refund via the support desk.

The support desk told Rochelle that her 14 day time frame was up and she couldn't receive a refund for the product she bought.

Rochelle was outright pissed off at this point and wrote it off as a loss.

That is, until she got the first charge for the continuity program she unknowingly signed up for when buying the original product.

She went through every email she had received from them and couldn't find a single mention of the program she signed up for, let alone how to access it.

Rochelle contacted Paypal and initiated a dispute for all of the money, which she won after 30 more days of fighting with the company that created the product she bought...

This part of the report isn't necessarily about getting new traffic, it's about making more from the traffic you already get.

The situation above is standard and I've made some of the mistakes above myself.

The key to this story is to understand that without your customers you have no business.

It's one thing to be smart about your business, use reasonable upsells, continuity programs, and affiliate offers. It's another thing entirely to create an uncomfortable buying experience.

Blind Navigation

Navigating your website should be easy and painless.

Depending on the layout of your site, visitors should always know where they are and it should be easy to go to the next place they need to see.

If you use a "Sales letter" style website with nowhere to go but to buy, don't include links to anywhere else. If you provide a link, people will click it.

Testimonials from people should include a web address to prove they are real. Just don't make the link something clickable.

People doing this are losing a lot of sales.

However, after purchasing your product a customer should be able to easily get what they've bought.

If you institute an upsell, your copy should be strong enough to keep them on the page, don't hide a link to download what they bought.



It will frustrate your customer and give you customer service headaches.

If you have a multiple page website, your navigation needs to be setup with ease of use in mind. Plus, using descriptive links to pages of your site will help with search engine rankings.

Use logical keywords to link to your products.

You should also have an obvious link to a web page that is nothing but a map of your site with clickable links pointing to every page a visitor could want to see. Again, it's also good for the search engines.

Use an XML sitemap, too. Submit them to the search engines to guarantee they find important pages. You can find out more about sitemaps [here](#).

List Building Blunders

Building a list the right way can equal cash on demand. However, most web pages are not designed with the user in mind.

I can't tell you how many times I've gone to a blog and just started reading a post I'm interested in when the entire page goes black and an ugly popup shows up in the middle of the page.

This is infuriating.

I haven't had time to read the post and become interested in the person that wrote it, yet I have some goofy offer in my face telling me that I should sign up for their list.

Let me freaking read for a second!

How about those fake chat robots?

First, a box pops up with a software typing a special offer for me.

Then, another box pops up telling me to click "cancel" to see this crazy offer that I don't want to miss out on.

It's frustrating.

Do you want to frustrate your visitors?

Cognitive Dissonance is a term used in psychology. It is an uncomfortable feeling when two things conflict with each other. I may have been interested in a product, but tactics like the ones above create a cognitive dissonance within customers that alienate them.

This is what will happen if you use tactics like this in your marketing.

Recently, a trend has started with a simple slide up ad that comes from the bottom of your page. They are about an inch thick and don't block the page or insult a visitor.

Upsell Hell



Using upsells in your sales process is one thing - smart. However, many do it wrong.

Your sales process should include additional opportunities for people to buy from you. A single logical upsell is all you should be using until you understand enough about your audience to include more than one.

[Michel Fortin](#) refers to it as Upsell Jail, like the story above, it can be nearly impossible to find your way out without buying. This is another situation where you create a Cognitive Dissonance with your audience. Someone is excited about their purchase from you and you have just

made them irritated. That customer is probably not going to buy from you the next time you put an offer in front of them.

All Systems Fail

This one is easy to avoid. Test your stuff!

I can't tell you how many times I went to buy something and it just didn't go according to plan.

Once again, I've done this myself.

Check to see that important links work on pages that take your customer through the buying process and make sure they all work.



If you don't have the time to do it, you should hire someone that does. This is the most important part of the selling process, making sure you can sell!

I lost out on THOUSANDS of dollars when a recent upsell page didn't show images for over 100 people that bought a \$300 product from me. It would have taken me 2 minutes to find this and correct it before it happened.

Test a sales process as thoroughly as you can before you ever let anyone know that they can buy something from you.

Again, not doing this will cause more headaches with customer service.

Singular Mindset

"You must focus on one thing and become an expert at it".

Ever heard that before?

When it comes to putting out your marketing message, that's total B.S.

I can't tell you how often I see a business being marketed in one way to one specific customer. This is OK and can earn a nice income, but consider how much money is being left on the table...

With so many ways of distributing a message, why focus on one?

Wouldn't it make more sense to be using as many methods as possible to reach new customers?



Imagine for a second attracting customers as a game of Russian Roulette. Russian Roulette is where you have a gun with a single bullet and take the extreme chance of hitting a target by pulling the trigger. It's a game of pure luck that can have a very unhappy ending.

With one bullet, you might get lucky and "hit" your core audience.

With 5 bullets, your odds increase dramatically.

While you don't want to literally shoot your audience, do you get it?

Your 1 Customer

Bob has a simple business. He sells a specific brand of high quality stereo equipment. Bob has a blog that he uses to attract attention to his business.

Bob posts to his blog every 2 days like clockwork.

He always follows a simple process to ensure that his audience can find his blog posts and he ranks very well in Google.

Bob's blog was designed by a marketer and the package he bought included a conversation about how to setup his blog to gain him attention and he listened intently during this conversation. He asked good questions to ensure he got all that he paid for on this call.

During the conversation, the marketer asked him a simple question:

"Can you tell me a story about why you do what you do?"

Bob thought for a second and he came up with one.

"My daughter has an Ipod. She used to come home from school and do her homework at our kitchen table with her standard headphones that came with the MP3 player. She would bob her head here and there and eventually would finish her work and go about the rest of her day."

"One day, I bought her a set of extreme headphones that I sell and gave them to her as a gift. While sitting and doing her work, you could see her eyes light up out of the blue and she got up and started dancing in the middle of the kitchen. It was the most wonderful thing I'd ever seen and I knew immediately that I had to bring that experience to as many people as I could."

The marketer then asked:

"And why wouldn't you share that story with people, too?"

Bob said:

"I have no idea why I never thought of that."

Bob instituted his story and to this day, it's still the most read post on his blog.

He also started doing video reviews of the products he sells and has hundreds of subscribers on YouTube. He setup a Ning group where he facilitates conversation about different expensive audio products and he's even made some affiliate commissions from the site and recommending other company's products.

Bob has doubled his income from these few simple things.

(Yes, this was my client)

Your Traffic Web

So many people focus on one way to drive new customers to their sites and offers.

FAIL!

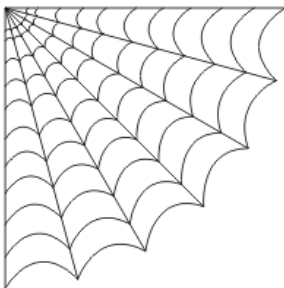
Your customer does not fit into one single package.

One may love to watch videos.

Another has an Ipod and would love to hear about what you do on their way to work on their car radio.

Of course, the written word will never die. Articles, blogs, forum posts and other options will never go anywhere.

Picture your traffic like this:



Better yet, picture it like this:



By focusing on multiple methods to reach new customers, you're going to reach a lot more new customers.

This isn't a choice at this point, with the emergence of social media, the web has changed.

Focusing on one single method may bring in some traffic and even some sales if done right. If you spend a little time on all of the options above, you'll build a business anyone would be proud of.

The Content

The key is to put out the right content to reach the right people.

What is causing pain for your customers today?

If you can answer that question and provide solutions, you simply can't fail.

They say "Content is King" and they're right, however the right content rules the world.

Check forums in your market, [Yahoo Answers](#), blogs, and other sites where your customers are talking amongst themselves. The questions they ask each other are the ones you should strive to answer.

Creating The Content

So, now you've got topics.

How do you figure out exactly what to create?

Simple.

I use this method to create a killer article or video script in about 10 minutes.

First, line up the ideas you're going to cover:

Title - The Last Traffic Secret

Intro - The secret behind reaching more customers is connection.

Paragraph 1 - Connecting with people in your industry can lead to unlimited opportunity.

Paragraph 2 - Connecting with your customers creates a bond that will have them spreading your message for you for free.

Paragraph 3 - Connecting to new customers is as easy as putting your ideas out in as many ways as you can.

Paragraph 4 - Focus on video, audio, and text as your ways to get your message out.

Close - While these concepts are important to grasp, Ross Goldberg can lead you through exactly how to implement these strategies and dozens of others to reach ALL of your potential customers starting right now!

Now, flesh out those ideas with a few sentences each and ensure you complete the idea to the best of your ability.

You're done.

It's truly this easy. Get the ideas, create the content, put out the content.

So how do you approach each content method?

Video Marketing Madness

Now you have to make decisions.

Do you want to be in videos?

If so, here is your blueprint:

1. Go to Best Buy and buy an Insignia HD Camcorder (\$99) and a 4 - 16 GB SD Memory Card (Under \$40 on Ebay)
2. Download the K-Lite video codec pack (needed so you can edit the videos you create)
3. Get Sony Vegas to edit your videos (\$69 for basic or \$129 for platinum)
4. Go to Wal Mart and get some bright lights. I bought the fluorescent lights you would hang under the hood of a car (under \$30 each)
5. To really kick it up a notch, grab a green screen package (on Ebay for under \$200)

Now, get your script from above and post it somewhere easy to see, but close to the camera. This makes it easy for you to keep track of where

you should be while recording and it won't be obvious when you try to read what you've written.

Record, edit, and you're done!

Image Slide Shows

If you don't want to be on video, there are tons of options for you.

The first is to do simple image slide shows.

You can get free to use images from sites all over the web.

For some ideas check these sites:

Site 1) [Dreamstime](#)

Site 2) [123RF](#)

Site 3) [Sxc](#)

Site 4) [Photos Bank](#)

Site 5) [Stock Vault](#)

Site 6) [OpenPhoto](#)

Site 7) [TurboPhoto](#)

Site 8) [FreeDigitalPhotos](#)

Site 9) [FreeRangeStock](#)

Site 10) [PhotoGen](#)

Many of the sites above will allow you to use their photos with no need to worry about getting sued.

If you simply swipe photos from a website, you're risking them suing the pants off of you.

Take your images into any photo editor and write your messages directly on the images themselves.

Line up the images in any video editor including Windows Movie Maker or I-Movie (they come free on PCs or Macs).

Get some royalty free audio to play in the background at any of these sites:

Shambles: Sound Effects and Music

<http://www.shambles.net/pages/school/SoundE/>

Educational CyberPlayGround: Get Music Downloads

<http://www.edu-cyberpg.com/Music/FREE.html>

Open Source Audio

http://www.archive.org/details/opensource_audio

Incompetech Royalty Free Music

<http://incompetech.com/m/c/royalty-free/>

Mutopia (public domain sheet music)

<http://www.ibiblio.org/mutopia/>

[Opsound](#) Copyright friendly sound

Find Sounds <http://www.findsounds.com/>

FreePlay Music (check for licensing)

<http://www.freeplaymusic.com/>

Partners in Rhyme: Free Sound Effects

<http://www.partnersinrhyme.com/pir/PIRsfx.shtml>

Partners in Rhyme: Free Music Loops

<http://www.partnersinrhyme.com/pir/free.html>

Partners in Rhyme: Free Midi Files

<http://www.partnersinrhyme.com/midi/index.shtml>

Partners in Rhyme: Free Weather Sound Effects

<http://www.partnersinrhyme.com/soundfx/Weather.shtml>

Soundzabound Music Library

http://www.soundzabound.com/mambo/index.php?option=com_frontpage&Itemid=1

ccMixer <http://ccmixter.org/>

Classic Cat (classical music) <http://www.classiccat.net/#black>

WavList.com <http://new.wavlist.com/>

Singing Fish Audio and Video Search

<http://search.singingfish.com/sfw/home.jsp>

Be sure to check on licensing so you don't get sued for misusing audio clips.

Add in the audio using the import audio function for whatever video editing software you're using.

You can even go as far as animating images!

[Here is an example of this software in action.](#)

You can find this software, called [Crazy Talk here](#).

What if you want to change your voice? You can get a cool [voice changer software here](#).

You can also do Powerpoint videos or screen captures with [Camtasia](#).

They offer a 30 day trial, so download the trial and make it pay for itself.

Now distribute your video using [TubeMogul](#) or a video submitter and you're ready to rock.

Video Marketing Secret - Most people would tell you to post your web address on your video, but I'm going to tell you not to.

Yes, don't put it on the video.

Put it as the first thing in the video description and don't even mention it.

Allow your content to sell your viewers.

Don't mention what you're selling.

Once the viewer starts looking for your stuff, they are much more likely to buy it.

Plus, would you distribute a commercial? I wouldn't and neither would your customers.

Create killer content and it will get people to want to know more about you.

The reason I recommend handling yourself like this is because I've tested it extensively and have seen conversion rates skyrocket to 34% using it.

Podcasting Exposed

An Ipod is a status symbol.

Standard MP3 players are usually half the price and have the same functions.

The difference is that an Ipod is made by Apple.

This means that those that have Apple products normally have money.

Would you like to have more customers with money?

A Podcast is the perfect way to reach them.

The reasons podcasts are so powerful is that so few people are doing them. Even the most competitive markets will normally have under 100 people doing podcasts.

To record your audio, get a decent USB microphone from Best Buy. I recommend a USB mic because the quality is much better than a microphone that uses the standard mic jack in your computer. You should be able to get it for under \$30.

Next, you need software. [Audacity](#) is free and rocks, you'll also need the [Lame](#) plugin to be able to convert your audio to MP3 format.

Use some of the royalty free audio for an introduction. Keep it under 15 seconds and go right into your podcast.

Give content on a specific area and keep it simple.

The key isn't how long your podcast is, but to engage the audience and keep them listening to the spot where you have your advertisement for your stuff.

With a podcast, you must be consistent. Keep the length at roughly the same amount of time and do a new podcast at a specific interval. If it's once a month, be sure to do one every month. If it's weekly, do your podcast every week.

Consistency is important because people will grow to expect your podcast to show up on their Ipad every week (or month) at a specific time. Don't disappoint your audience.

For your ad, refer to it like an sponsor. This takes the stigma out of the request that they visit your website.

The Written Word

An article can become so many things.

A blog post.

An article meant for directories.

A forum post.

etc...

Test your content somewhere your audience knows to expect your ideas. If you have a blog, that's a great place to start.

Request that your audience post comments on your blog to see how they react to it. If they react well, you know that it's suited to attract more customers.

Take your article and submit it to article directories.

Submit it to other blogs as a guest post.

Put the main ideas into forums you spend time on and use it to start conversations.

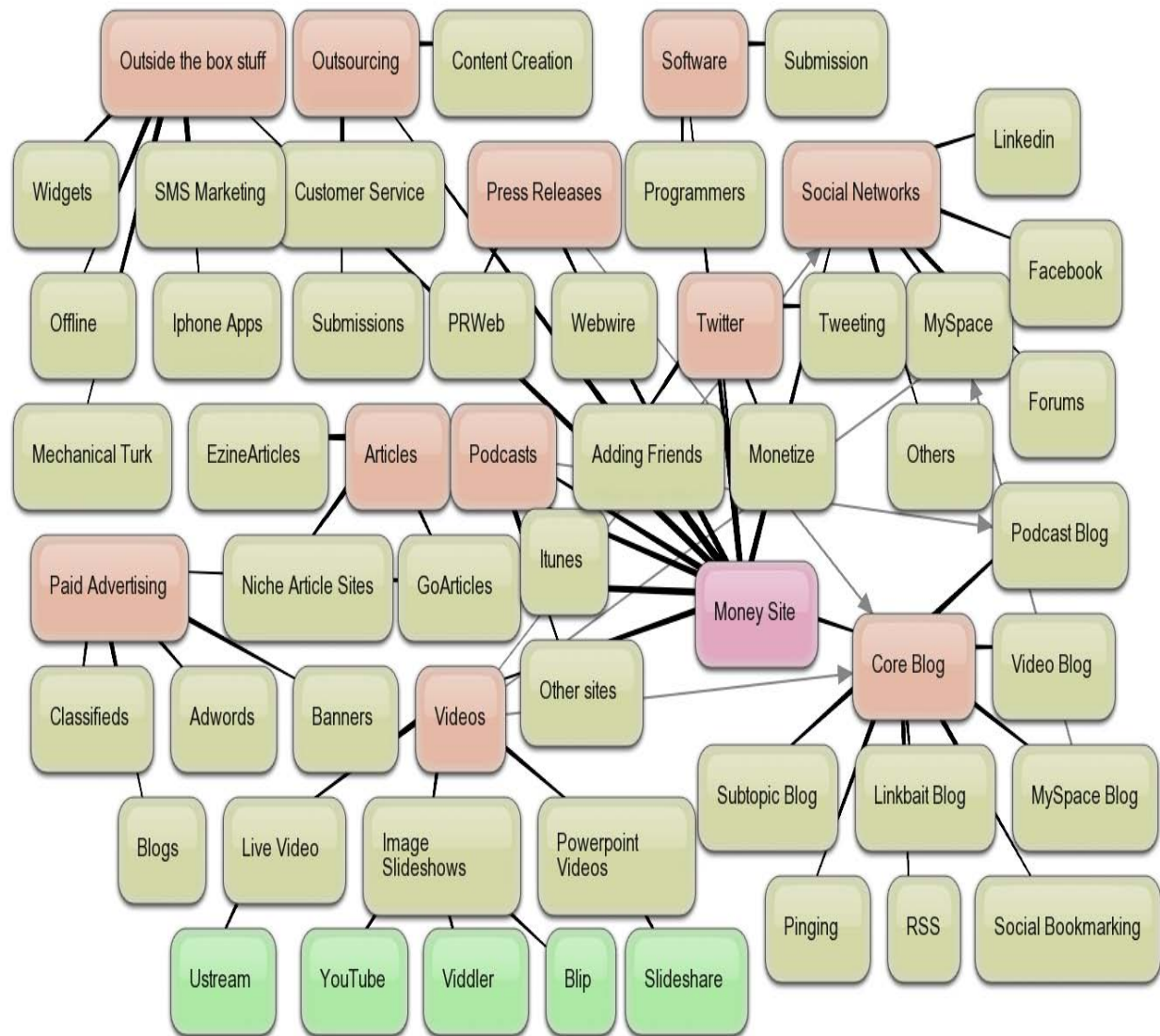
Announce it via a press release.

Be sure you have some sort of capture form on the page where your content is posted. If it's good, odds are that new visitors will want to hear more from you.

The key here is to distribute your content as far as you can.

You owe it to your audience to provide them with as much value as possible and if you do it right, they will reward you by opening their wallets.

Truly mastering the art of snagging all of your potential customers looks like this:



Look overwhelming?

It can be.

What if you could gain a handle on all of the above, manage them easily and profit from every step?

You can.

I'd love to help you.

The Bottom Line

Have you figured out what The Last Traffic Secret is? Connection!

Connect with partners, customers, and your potential audience by focusing on their needs and you can't go wrong.

Do you remember those connect the dot work books that we all did as kids? You know, the ones where you follow the paths according to a sequential number sequence and then when you were finished it REVEALED a picture? Well, that is exactly what I am prepared to show you. By connecting with your customers and leveraging your relationships you will be able to see the Big Picture....namely, "SUCCESS".

The Map above is scary and I have the ability to help you with it.

The [Traffic Trinity](#) program will not only show you the step by step measures to take with your traffic development program. It will the big picture stuff that will have you in a position to never need training related to traffic again. You will know how to find the diamonds in the rough and polish them to a magnetic traffic attracting shine.

[Let's change your business! Discover how to tap into your ENTIRE audience. CLICK HERE!](#)

Knowledge Can Never Die!



Ross Goldberg